

QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE	Bright indirect light.
USDA HARDINESS ZONES	Not winter hardy. We recommend planting in a container so you can move the plant indoors before the first frost.
PLANT TYPE	Annual/Tropical.
PLANTING DISTANCE IN-GROUND	At least 8 inches apart.
CONTAINER SIZE	One plant per 12-inch or larger container.
MATURE HEIGHT / SPREAD	6 to 8 inches tall with a 3 to 6 inch spread.
TIME TO REACH MATURITY	12 months.
FACTS OF NOTE	Unique heart-shaped foliage. Makes an excellent houseplant. Great for decorative containers.

Thank you for your order!

**PLANT WARRANTY**  
 We warrant perennials for 1 year and annuals for 90 days from the time of the original shipment. If for any reason you are dissatisfied, we will replace your plant with a similar or comparable one, at no charge. If your replacement is not available or it is too late in the season to ship, it will reshipe the following shipping season.  
 If you have any questions or concerns about your order, please contact us at 888-593-3644 or help@cottagefarmdirect.com.

**Caution: Do not assume any plant is safe to eat. Only parts of plants expressly grown to be eaten should be considered edible. As with any product that is not food, care should be taken to make sure that small children and pets do not ingest any part of a plant that is not expressly grown to be eaten.**

Unless specifically stated, this product is intended for ornamental horticultural use only and is not intended for consumption or ingestion by humans or pets. Most plants are harmless but some contain toxic substances which can cause adverse health effects. Furthermore, some individuals and some animals are sensitive or allergic to certain plants and precautions should be taken to limit or avoid physical contact with particular plants. Some plants have thorns or spines that can be painful if handled.

**In case of ingestion contact a poison control center immediately.  
 1-800-222-1222**

**SWEETHEART HOYA**



\*Image on cover is representative of the type of plant(s) in this offer and not necessarily indicative of actual size or color for the included variety.

## OUT OF THE BOX

### SWEETHEART HOYA

Your plant has been shipped to you in a pot. Please remove the plant from the packaging right away and plant as soon as possible following the planting instructions below. If it is not possible to plant right away, follow these important steps:

1. Roll the plastic down around the plant and place it in a sunny location.
2. Keep the plant well watered.

**Note:** Some leaves may appear wilted or yellow upon arrival. This is due to the stress of shipping and is nothing to worry about. Water the plant and let it recover in a shady location for a few days, then gently remove any foliage that does not recover to allow for new growth.



SHIPPED AS SHOWN

### FREQUENTLY ASKED QUESTIONS

#### Where should I place my plant?

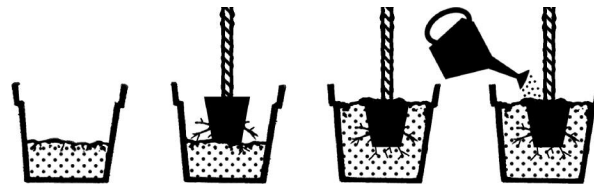
Place your plant in a bright, sunny room away from heat sources, air ducts or drafts. A well-ventilated room with a south-facing window is ideal. Place the plant within three feet of a window if possible, and do not allow its leaves to touch the glass.

## PLANTING INSTRUCTIONS

We recommend planting your hoya in a container and enjoying it as a houseplant. Use the following instructions as a guide for container planting.

**Important:** Thoroughly hydrate the plant by submersing the root zone in a container of water for 10 minutes while you prepare for planting.

- A** Fill the container with soil to within 4 inches of the top. Remove the pot and prepare the root ball for planting by gently disturbing the surface roots with your fingers, fork or gardening tool and pruning any damaged roots. Dig a hole in the soil to insert the lower part of the root ball.
- B** Once the plant is properly positioned in the pot, begin filling the pot with soil. Work the soil around the root ball with your hands, firming the soil around the plant with your fingers. When the hole is filled, tamp the soil to remove any air pockets.
- C** Water well and, if necessary, adjust the plant so it is upright and add additional soil if needed. Check to be sure the plant is not planted too deeply. If it is, raise the plant carefully and re-firm the soil.



## CONTINUING CARE

- RE-POTTING** Hoya should be re-potted when its roots become crowded or begin circling the inside of the pot. Repot the plant into a slightly larger container and replace its growing medium with fresh potting soil.
- PRUNING** Remove dead, damaged or unsightly growth as needed to maintain an attractive appearance. When pruning your plant, always make a clean cut with sharp scissors or pruning shears to avoid damaging its leaves and stems.

## CONTINUING CARE (Continued)

### WATERING

Hoya performs best when the top inch of soil is allowed to dry out between waterings. Watering once per week is usually sufficient. Water thoroughly with room temperature water until the soil is well-saturated and water drains from the holes at the bottom of the pot. If you choose to keep a saucer beneath the pot, empty excess water from the saucer within an hour of watering. In areas with hard tap water or softened water, consider watering with distilled water or collected rainwater to prevent salts from building up in the soil.

Provide humidity for your plant by misting it with a spray bottle each morning or by using a pebble tray. Create a pebble tray by placing a shallow tray filled with pebbles and water beneath the plant. Keep the water level slightly below the pebbles so the pot is not submerged in water. As the water evaporates, it will provide humidity for your plant. An automatic room humidifier can also be used to boost the humidity level around your plant.

### FEEDING

Feed your plant once every 2-3 weeks during the growing season with a water-soluble fertilizer. Discontinue fertilizing by September 1st to allow your plant to prepare for winter. Resume fertilizing when new growth begins in spring.

### GROWING INDOORS

Hoya makes an excellent year-round houseplant. Keep your plant in a sunny room, preferably one with a south-facing window, where the temperature stays between 65-80°F. Wipe its leaves with a damp cloth periodically to prevent dust build-up. Give the pot a quarter turn each week to ensure even growth.

### GROWING OUTDOORS

Though typically grown indoors, hoyas can be enjoyed outdoors in a protected area during the warm months if desired. Move the plant back indoors before the temperature drops below 50°F.